Bilan 1er semestre / été 2025

# Traffic starts to stabilise and services improve



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"It was an honour to have Marseille Provence Airport voted as one of the six most beautiful in the world this summer. At the same time, we are encouraged by the steady improvement in our satisfaction survey results and convinced that we are on the right track as we strive to deliver excellent air services in an environment designed for the needs of tomorrow." said Julien Coffinier, Chairman of the Management Board of Marseille Provence Airport (AMP).

#### Traffic is starting to stabilise

Summer traffic did not reach last year's record levels, due to external events in July (air traffic controller strikes and wildfires), which led to the cancellation of nearly 400 flights and a significant increase in air transport taxation in France. Nevertheless, **2,323,908** passengers graced the Provençal tarmac at the height of the summer; and **7,748,740** passengers have travelled since the start of the year (+1.8%), representing nearly 135,000 more passengers compared to the same period in 2024. Similarly, aircraft movements fell slightly (-0.9%).

In line with trends observed in recent years, French domestic destinations (just over 2 million passengers, -8% since January) are seeing a decline, to the benefit of international routes (5.6 million passengers, +5.4% since January). Among these, the majority are to European countries (3.8 million passengers, +4% since January), with continued strong demand for so-called "affinity" destinations such as North Africa (1.5 million passengers, +6.1% since January).

These figures highlight that travellers are relying less and less on seasonal peaks, leading to a stabilisation of traffic across the year. A trend expected to continue until at least December.

## One of the world's most beautiful airports

This summer, Marseille Provence Airport had the honour of being selected as one of the six "most beautiful airports in the world" by the Prix Versailles. This prestigious award was given for Terminal 1, designed by Foster + Partners, WSP and Rougerie + Tangram, and inaugurated in June 2024.

Since opening last year, the new terminal has achieved steadily improving results, particularly regarding waiting times at security checkpoints, ease of movement and overall atmosphere. New services launched this summer such as **biometric bag drop** (already accounting for nearly 5% of bags on Air Corsica flights), **artificial intelligence** to answer travellers' questions (over 2,000 conversations recorded in 30 languages, including Mandarin, the fourth most used), the opening of the **Food Court** in the boarding area (hot food outlet) and the **International lounge** (three times larger, at 600 m<sup>2</sup>) have all contributed to this upward trend (**score of 3.88/5 vs 3.80/5 in Q3 of 2024**).

AMP's objective is to position itself among the best airports in Europe, while preserving the unique qualities that set it apart. This ambition will be embodied through a new brand identity to be unveiled on 8th October.

## Key figures

- **7,748,740** passengers from January to August (+1.8 % vs 2023)
- Winter 2025: 88 destinations, 32 countries, 103 routes, 33 airlines
- 6 new destinations for winter 2025: Funchal (Portugal), Medina (Saudi Arabia), Cairo (Egypt), Tel Aviv (Israel), Dakhla (Morocco), Praia (Cape Verde)

#### About Marseille Provence (AMP)

The Marseille Provence Airport site is home to more than 140 companies and 4,500 employees, including 366 directly employed by the airport itself. Our ambition is to develop a sustainable airport model with a 2030 strategy built around four priorities: air connectivity and accessibility, customer experience, and ecological and energy transitions. The airport welcomed more than 11.1 million passengers, 70% of whom were international.

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